

# FRANCHISE ASCENSION INITIATIVE

Powered by the IFA Foundation

## 2025 COHORT APPLICATION DEADLINE JUNE 14!

The FAI is an immersive hybrid learning program that includes live, virtual instructor-led classes and self-paced online learning. It also provides individual and group mentorship sessions, access to expert speakers, experiential assignments, case studies, and research opportunities.

### TOPICS COVERED:

- Franchising Fundamentals
- Franchise Law
- Selecting the Right Brand
- Financing Your Business
- Marketing & Sales
- Building Successful Teams & much more!

The Franchise Ascension Initiative (FAI) is a six-month accelerator program aimed at preparing qualified individuals from underrepresented groups, U.S. Veterans and economically disadvantaged communities with the education, mentorship, resources, and support to successfully launch a career in franchise ownership.



### PROGRAM TIMELINE:

**Cohort Begins:** August, 2025

**Cohort Ends:** February, 2026

### WHAT IS THE TIME COMMITMENT?

10 – 20 hours of intense weekly online courses

Monthly one-on-one planning meetings with FAI Mentors

In-person presence at three IFA signature franchise events

### WHAT ARE THE COSTS?

Applying is free of charge, and the program comes at no cost. For those accepted into the 2025-2026 class, there's just a \$1,000 refundable deposit, that will be returned after program completion.

**APPLY FOR THE 2025  
COHORT TODAY!  
DEADLINE IS JUNE 14!**



[FRANCHISE.ORG/ASCENSION](https://franchise.org/ascension)